



Manabu.
AI CAPABILITY PROGRAMMES

HANDS-ON MASTERCLASS · AMSTERDAM · IN PERSON

AI for Finance

From Curiosity to a Governed Roadmap

A hands-on masterclass for CFOs, finance leaders and their teams. You will build, in the room, on your own workflows.

IN THE ROOM

Five generative
AI builds

IN THE ROOM

An agent
design lab

YOU LEAVE WITH

A 30/90/120-day
roadmap

You don't need to become a data scientist.
You need a roadmap you can govern.

FACILITATED BY

Hareesh Tibrewala

Founder & CEO, Manabu · Certified Independent Director

DURATION

3.5 hours

DATE & TIME

Wed, 4 Nov 2026

13:30 – 17:00 CET

VENUE

Element by Marriott

Arent Janszoon Ernststraat 577, Amsterdam

FORMAT

In person

Laptop required · 20 seats



Why This. Why Now.

Most finance teams are not standing still. They are stuck.

Adoption has roughly doubled since 2023 — but most of it is individuals pasting fragments into a chatbot on a personal account. Only a small minority have AI running inside a core workflow. A structured understanding of where AI genuinely creates value in finance, and how to govern it, has become the missing piece.

87%

of CFOs expect AI to be very or extremely important to finance operations this year

17%

of finance teams have AI running in a core workflow rather than a pilot

68%

of CFOs say they have been slow to adopt because they don't know where to start

85%

of CFOs believe AI in finance can be a genuine business growth driver

What This Programme Is — and Is Not

IT IS

Hands-on, with group exercises

Built around finance workflows you own

Grounded in real-life case studies

Vendor-neutral and tool-agnostic

You building your own AI roadmap

IT IS NOT

A lecture on how large language models work

Generic prompt-writing tips

An enthusiasm session that fades by Friday

A demo of a platform you would then have to buy

A certificate and a slide deck

No technical background required. If you can write an email, you can do every exercise in this room.

Who This Is For

- CFOs, Finance Directors and Financial Controllers
- FP&A leads and analysts
- Internal Audit, Risk and Compliance heads
- Accounts Payable, Receivable and Shared Services leads
- Treasury, Tax and Investor Relations
- Finance Transformation and Systems owners

Cross-sector. Bring a laptop — every module is worked, not watched.

What You Will Be Able to Do

- Tell what AI is genuinely good at from what it only appears good at
- Write prompts that hold up under finance-grade scrutiny
- Judge which workflows are worth automating — and which are not
- Scope an agentic workflow and place the human control point correctly
- Score and sequence AI projects for your own function
- Interrogate a vendor pitch without needing a technologist in the room



The Programme

3.5 HOURS • 13:30 - 17:00 CET • LAPTOP REQUIRED

13:30 - 13:40

Opening

- A live poll of the room — what people are using today, and on whose account
- The three assumptions about AI that finance teams most often get wrong

13:40 - 14:15

MODULE 1

What AI Actually Is

- What an LLM is, and what it actually does
- The AI tool landscape and where each tool fits
- Hallucination — why AI is confidently wrong
- Predictive AI, Generative AI and Agentic AI — the real distinctions
- What AI is genuinely good at, and where it reliably fails

14:15 - 14:45

MODULE 2

Generative AI and the Craft of Prompting

- The anatomy of a prompt — and the CRAFT framework
- Chaining, persona, tone and iteration
- Understanding RAG — grounding AI in your own documents
- Applications: research, data analysis, query drafting, report presentation, scenario analysis, procurement and tender submission

14:45 - 15:20

MODULE 3

Hands-on: Five Generative AI Builds

Group exercise. Each group takes a real finance-domain problem, builds a working solution, reads it out to the room, and takes feedback. Every build gets debriefed.

GROUP EXERCISE

15:20 - 15:35

NETWORKING BREAK

15:35 - 16:05

MODULE 4

Agentic AI: Where Software Starts Doing

- The components of an agent — a goal, memory, tools, autonomy, a feedback loop
- How agents reach into your systems
- Real-life examples of agents at work in finance
- Single agent versus multiple agents working in tandem
- Human-in-the-loop — where the control point sits

16:05 - 16:35

MODULE 5

Hands-on: The Agent Design Lab

Group exercise. Using the Agent Design Canvas, each group scopes an agent against a finance problem it owns, presents it to the room, and stress-tests it together.

GROUP EXERCISE

16:35 - 17:00

MODULE 6

Building the Finance AI Roadmap

- Scoring projects on value, feasibility, data readiness and risk
- Where to start — and what to leave alone for now
- The challenges and the opportunities, named honestly
- Guardrails and governance
- Creating a structured 30, 90 and 120-day plan



Your Takeaway Toolkit

Every participant leaves with five working artefacts — not notes:

- 1 The CRAFT Prompting Framework** — a repeatable structure for finance prompts
- 2 A Finance Prompt Library** — ready to use across FP&A, audit, AP/AR and treasury
- 3 The AI Use Case Scoring Sheet** — value, feasibility, data readiness and risk
- 4 The Agent Design Canvas** — for scoping an agentic workflow end to end
- 5 A Finance AI Roadmap Template** — a structured 30, 90 and 120-day plan

Your Facilitator



Hareesh Tibrewala

FOUNDER & CEO, MANABU • CERTIFIED INDEPENDENT DIRECTOR

Hareesh has spent over three decades building technology businesses. He founded India's first ecommerce portal in 1999. He later co-founded Mirum (formerly Social Wavelength), one of India's largest digital agencies, which was acquired by WPP in 2023.

As a Certified Independent Director, he serves on multiple corporate boards and chairs Audit, CSR and Digital Risk Management committees. He is also Non-Executive Chairperson of MeruLife, a mentor with Stanford Seed, and a Lead Partner at Social Venture Partners.

Through Manabu, he works at the intersection of leadership, learning and artificial intelligence, and has led AI masterclasses for boards, leadership teams and industry bodies in India and internationally. An engineering graduate from VJTI Mumbai, with a Master of Science from the University of Southern California and executive education from Harvard Business School.

Registration

PARTICIPATION FEE

Per participant **€250**

Includes refreshments and the complete course material — the full takeaway toolkit and a certificate of participation.

Batch size limited to 20 participants. Advance registration is mandatory and participants must carry a laptop.

In-house option: this programme can be run as a closed session for a single finance team, customised to your systems and policies. Details on request.

How to Register

Online	manabulabs.com/ai-augmented-finance-netherlands/
By email	Send your name, mobile number, email ID and organisation to enquire@manabulabs.com
Venue	Element by Marriott Amsterdam, Arent Janszoon Ernststraat 577, 1082 LD Amsterdam
Parking	First 90 minutes free parking. Thereafter €2.50 per hour. EV charging available.

Your finance team is already using AI. Just not on purpose.

Come in curious. Leave with a roadmap you can govern.