



Manabu.

AI CAPABILITY PROGRAMMES

HANDS-ON MASTERCLASS • AMSTERDAM • IN PERSON

AI for HR

From Prompts to Agents to a Roadmap

A hands-on masterclass for CHROs, HR leaders and their teams. You will build, in the room, on your own workflows.

IN THE ROOM

Five generative
AI builds

IN THE ROOM

An agent
design lab

YOU LEAVE WITH

A 30/90/120-day
roadmap

You will not have to build AI.

You will have to decide about it.

FACILITATED BY

Hareesh Tibrewala

Founder & CEO, Manabu • Certified Independent Director

DURATION

3.5 hours

DATE & TIME

Mon, 2 Nov 2026

13:30 - 17:00 CET

VENUE

Element by Marriott

Arent Janszoon Ernststraat 577, Amsterdam

FORMAT

In person

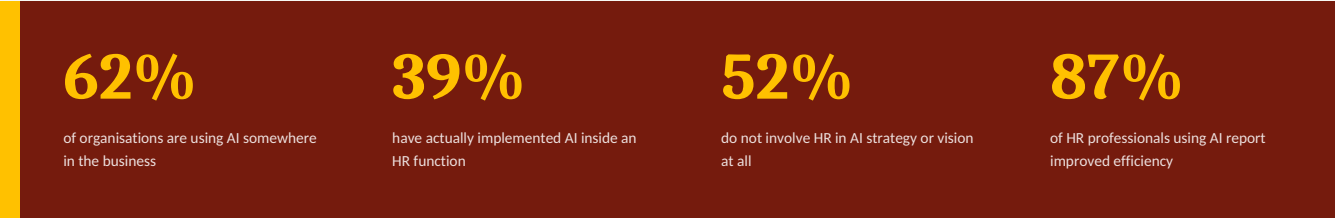
Laptop required • 20 seats



Why This. Why Now.

HR is the function where AI arrived earliest — and where it is regulated hardest.

CV parsing, candidate ranking, engagement analytics, scheduling, performance dashboards — AI has been inside the HR stack for years, often without anyone calling it that. What changed is that the tools became conversational, then capable, and now autonomous. A structured understanding of where AI genuinely creates value in HR, and how to govern it, has become the missing piece.



Source: SHRM, The State of AI in HR 2026 — a survey of more than 1,900 HR professionals.

What This Programme Is — and Is Not

IT IS

Hands-on, with group exercises

Built around HR workflows you own

Grounded in real-life case studies

Vendor-neutral and tool-agnostic

You building your own AI roadmap

IT IS NOT

A keynote on the future of work

A generic AI literacy seminar

A compliance lecture

A product demonstration

A certificate and a slide deck

No technical background required. You will not write code. If you can write an email, you can do every exercise in this room.

Who This Is For

- CHROs, HR Directors and Heads of People
- Talent Acquisition and Recruitment leads
- HR Business Partners and HR Consultants
- Learning & Development and Talent Management professionals
- HR Operations, HRIS and Shared Services leads

Cross-sector. Bring a laptop — every module is worked, not watched.

What You Will Be Able to Do

- Forecast attrition and design retention programmes that hold up
- Predict how well a new hire will do in a given role
- Build personalised learning and development programmes
- Resolve employee queries and tickets far faster
- Run smarter, more efficient talent acquisition
- Move people analytics from descriptive to predictive to prescriptive



The Programme

3.5 HOURS • 13:30 - 17:00 CET • LAPTOP REQUIRED

13:30 - 13:40

Opening

- A live poll of the room — what people are using today, and on whose account
- The three assumptions about AI that HR teams most often get wrong

13:40 - 14:15

MODULE 1

What AI Actually Is

- What an LLM is, and what it actually does
- The AI tool landscape and where each tool fits
- Hallucination — why AI is confidently wrong
- Predictive AI, Generative AI and Agentic AI — the real distinctions
- What AI is genuinely good at, and where it reliably fails

14:15 - 14:45

MODULE 2

Generative AI and the Craft of Prompting

- The anatomy of a prompt
- Chaining, persona, tone and iteration
- Understanding RAG — grounding AI in your own documents
- Applications: talent acquisition, onboarding, learning and development, and performance management

14:45 - 15:20

MODULE 3

Hands-on: Five Generative AI Builds

Group exercise. Each group takes a real HR problem, builds a working solution, reads it out to the room, and takes feedback. Every build gets debriefed.

GROUP EXERCISE

15:20 - 15:35

NETWORKING BREAK

15:35 - 16:05

MODULE 4

Agentic AI: When Software Starts Doing

- The components of an agent — a goal, memory, tools, autonomy, a feedback loop
- How agents reach into your systems
- Real-life examples of agents at work in HR
- Single agent versus multiple agents working in tandem
- Human-in-the-loop — where the control point sits

16:05 - 16:35

MODULE 5

Hands-on: Design Your Own HR Agent

Group exercise. Using the Agent Design Canvas, each group designs an agent around a real HR use case, presents it to the room, and stress-tests it together.

GROUP EXERCISE

16:35 - 17:00

MODULE 6

Building the HR AI Roadmap

- The maturity ladder — where your function actually sits
- Where to start — and what to leave alone for now
- The challenges and the opportunities, named honestly
- Guardrails and governance
- Creating a structured 30, 90 and 120-day plan



Your Takeaway Toolkit

Every participant leaves with five working artefacts — not notes:

- 1 The HR Prompt Library** — ready to use across talent acquisition, onboarding, L&D and performance
- 2 The Prompting Card** — a repeatable structure for HR prompts
- 3 The HR AI Use-Case Map** — value, feasibility, data readiness and risk
- 4 The Agent Design Canvas** — for scoping an agentic workflow end to end
- 5 Your Draft HR AI Roadmap** — a structured 30, 90 and 120-day plan

Your Facilitator



Hareesh Tibrewala

FOUNDER & CEO, MANABU · CERTIFIED INDEPENDENT DIRECTOR

Hareesh has spent over three decades building technology businesses. He founded India's first ecommerce portal in 1999. He later co-founded Mirum (formerly Social Wavelength), one of India's largest digital agencies, which was acquired by WPP in 2023.

As a Certified Independent Director, he serves on multiple corporate boards and chairs Audit, CSR and Digital Risk Management committees. He is also Non-Executive Chairperson of MeruLife, a mentor with Stanford Seed, and a Lead Partner at Social Venture Partners.

Through Manabu, he works at the intersection of leadership, learning and artificial intelligence, and has led AI masterclasses for boards, leadership teams and industry bodies in India and internationally. An engineering graduate from VJTI Mumbai, with a Master of Science from the University of Southern California and executive education from Harvard Business School.

Registration

PARTICIPATION FEE

Per participant

€250

Includes refreshments and the complete course material — the full takeaway toolkit and a certificate of participation.

Batch size limited to 20 participants. Advance registration is mandatory and participants must carry a laptop.

In-house option: this programme can be run as a closed session for a single HR team, customised to your systems and policies. Details on request.

How to Register

Online	manabulabs.com/ai-augmented-hr-netherlands/
By email	Send your name, mobile number, email ID and organisation to enquire@manabulabs.com
Venue	Element by Marriott Amsterdam, Arent Janszoon Ernststraat 577, 1082 LD Amsterdam
Parking	First 90 minutes free parking. Thereafter €2.50 per hour. EV charging available.

Your HR team is already using AI. Just not on purpose.

Come in curious. Leave with a roadmap you can govern.